

Carbon Reduction Plan

Goals:

- Reduce carbon emissions by 30-50% over the next 5 years
- Improve energy efficiency and waste management
- Enhance sustainability credentials for customers and suppliers

1: Energy Efficiency – Actions:

- **Switch to LED lighting** throughout the business - **Completed**
- **Install smart meters** to monitor and optimise energy use - **Completed**
- **Upgrade machinery** to energy-efficient models - **Completed**
- **Schedule preventative maintenance** to keep equipment running efficiently – **Completed**
- **Replace existing factory roof** to ensure improved energy efficiency - **Completed**
- **Install Solar Panels** on factory roof to increase renewable energy efficiency

2: Sustainable Materials – Actions:

- **Source FSC-certified paper** and recyclable label stock - **Completed**
- **Use water-based inks** rather than petroleum-based inks – **In process**
- **Work with suppliers** to reduce packaging and opt for bulk deliveries - **Ongoing**
- **Offer eco-label options** to customers and highlight them on our new website

3: Waste Reduction & Recycling – Actions:

- **Implement a recycling program** for paper, plastics and backing liners
- **Partner with recycling schemes** to improve recycling capabilities
- **Reduce overproduction** through better demand forecasting – **In process**
- **Track waste levels monthly** and celebrate reductions with the staff-

4: Logistics & Transport – Actions:

- **Consolidate shipments** to reduce transport frequency - **Ongoing**
- **Use local suppliers** where possible to cut down on transport emissions - **Ongoing**
- **Switch to electric or hybrid vehicles** for local deliveries
- **Encourage staff carsharing/cycling to work** with incentives

5: Staff Engagement & Culture – Actions:

- **Train staff** on sustainability practices and carbon awareness – **In process**
- **Create a “Green Team”** to lead initiatives and suggest improvements
- **Reward eco-friendly ideas** with small incentives or recognition
- **Share progress updates** in team meetings to build momentum

6: Monitoring & Reporting – Actions:

- **Establish a baseline carbon footprint** using tools like the SME Climate Hub
- **Set annual reduction targets** and review quarterly – **In process**
- **Publish our sustainability report** for our customers and display on website

Long-term Vision:

- **Become a carbon-neutral business by 2035**
- **Join industry sustainability initiatives – BPIF Environmental Forum/Sedex & Support the Goals - Completed**
- **Explore circular economy models for label waste and packaging - Ongoing**